



## Assessment criteria matrix

Question	0 - Criteria not met	1 - Criteria partially met	2 - Criteria fully met	3 - Exceeds criteria
<b>Question 1</b>	Very little relevant detail provided.	Offers limited evidence, experience, and responsibilities in implementing practical digital transformation change.	Offers good examples, evidence and argument of experience and responsibilities in implementing practical digital transformation change.	Excellent wide-ranging examples including detailed explanations with evidence and reflection and/or advanced experience of what is expected in implementing practical digital transformation change.
<b>Question 2</b>	Very little relevant detail provided.	Offers limited evidence for where the programme fits within professional and career goals.  Offers limited understanding of how the programme can support influencing change at a local, regional, and national scale.	Offers good examples, evidence and argument for where the programme fits within professional and career goals.  Offers good understanding of how the programme can support influencing change at a local, regional, and national scale.  Offers good levels of enthusiasm and commitment to a solid career plan are in evidence.	Excellent examples, evidence and reflections for where the programme fits within professional and career goals.  Excellent understanding of how the programme can support influencing change at a local, regional, and national scale.  Excellent levels of enthusiasm and very well-considered career plan are in evidence.
<b>Question 3</b>	Very little relevant detail provided.	Offers limited understanding of programme contents.  Offers limited explanation of how programme contents will support delivering digital transformation change.	Offers good understanding of programme contents.  Offers good explanation of how programme contents will support delivering digital transformation change.  Offers good early ideas and examples about how the learning gained can be applied to organisation and wider system.	Excellent understanding of programme contents.  Excellent explanation of how programme contents will support delivering digital transformation change.  Excellent early ideas and examples about how the learning gained can be applied to organisation and wider system.
<b>Question 4</b>	Very little relevant detail provided.	Offers limited relevant information about the support that can be accessed to help the candidate with the programme.  Offers limited explanation about how expertise would benefit others.	Offers good information about the support that can be accessed to help the candidate with the programme.  Offers good information about how relevant support may be accessed.  Offers good explanation about how expertise would benefit others.	Excellent evidence and information provided about the support that can be accessed to help the candidate with the programme.  Excellent evidence and information provided about how relevant support may be accessed.  Excellent explanation about how expertise would benefit others.